شماره: ۹۹۵۴/۱۰۹۵۹۵۹

تاریخ: ۱۴۰۰/۱۲/۱۱

پیوست: ندارد



نایندگی وزارت امور خارجه - اصفهان

به نام خدا

جناب آقای کمیلی

رئیس محترم سازمان صنعت، معدن و تجارت استان اصفهان

موضوع: نمایشگاه بین المللی غذا و تکنولوژی اردن

با سلام؛

احتراماً پیرو نامه شماره ۱۰۹۳۰۷۶ مورخ ۹ / ۱۲ / ۱۴۰۰ در خصوص گزارش واصله از سفارت جمهوری اسلامی Plus) ایران در اردن درخصوص قانون جدید تعرفه گمرکی این کشور به آگاهی می رساند شرکت اردنی پلاس میدیا (International) السلام غذا و تکنولوژی (۱۴۰۱ (۹ ژوئن ۲۰۲۲) نمایشگاه بین المللی غذا و تکنولوژی (Food and Technoloy Expo) با محوریت صنایع غذایی و بسته بندی برگزار می کند.

بر اساس اظهارات نماینده شرکت برگزار کننده، تاکنون شرکت هایی از ترکیه، برزیل، روسیه و آفریقای جنوبی برای مشارکت در این نمایشگاه اعلام آمادگی کرده اند. این نمایشگاه برپایه عرضه (B to B) است و مشارکت کنندگان حق فروش ندارند و طرفهای دولتی بخشی از هزینه های مربوط به این نمایشگاه را برعهده دارند.

با توجه به قوانین گمرکی جدید اردن که از ماه جاری میلادی به اجرا درآمده فرصت های تجاری مناسبی در این کشور برای صنایع غذایی کشورمان شکل گرفته و مشارکت شرکت های صاحب نام ایرانی در این نمایشگاه می تواند زمینه بهره برداری از این فرصت را فراهم نماید. ضمناً فایل معرفی نمایشگاه به پیوست جهت بهره برداری و هرگونه اقدام مقتضی ارسال می گردد.

خواهشمند است دستور فرمایند مراتب به شرکت ها و فعالین اقتصادی ذیربط در استان اصفهان منعکس و از نتیجه این نمایندگی را مطلع نمایند.



جناب آقای گلشیرازی رئیس محترم اتاق بازرگانی صنایع، معادن و کشاورزی اصفهان جناب آقای سهل آبادی رئیس محترم هیات مدیره خانه صنعت، معدن و تجارت استان اصفهان



Jordan International Exhibition Center - Macca Mall



Invitation

International promoters for Marketing and Organizing Exhibitions (IPCO) has the honor to Invite you to participate in the fifth edition of the

International JORDAN FOOD Exhibition 2022 IJFE which will be held from 22 - 26 Mar 2022

It will be the largest international food exhibition in the Hashemite Kingdom of Jordan, to continue the success for its first, second, third and fourth successful editions. (IJFE) is one of the best exhibitions in the Kingdom of Jordan in terms of the organization and the expansion of participating companies. This exhibition considered as a great event in the food field. We are looking forward to have a special and a great fifth International JORDAN FOOD Exhibition through the international participation.





* Changes....

Is your business sector global?! Remember! Change is a permanent process.

New markets are created as speed as old markets are disappeared. Supply routes may become as unsteady as customer tastes and sector trends. At this time, Jordan Food provides you with the platform you want to understand what is going on in this sector. It allows you to feel the development of the markets and keeps you up to date with it to look at possible changes and developments in the markets and suppliers you deal with. All that requires you to make important decisions, making the right decision based on information derived from the best food sources at the largest international food exhibition in Jordan.

- * Jordan Food is the best source of success for your business.
- * Plan and prepare! To appear at the Jordan Food It is expected that major local, Arab and international companies will participate in it.
- * Do not miss this opportunity by participating and visiting the fourth International Jordan Food Exhibition in its new format.





*information

Investment opportunities, by looking at partnerships between manufacturers and importers. It is the perfect place to see your market developments before your competitors!

*Resources

The best products, the best suppliers, the best prices, where the participation of a large number of companies in this sector is expected to represent more than one country.

*Directions

Take an in advance idea in food, hospitality and packaging industries. As the largest number of all new products and services are revealed in the history of this event! Could you expect what will be the latest developments? ...Do not forget to be NUMBER ONE in introducing the latest products and services in the market.

*Communication

Food, Food services, hospitality, retail, food outsourcing contracts, the field is available to connect with leading suppliers and explore the best opportunities in each sector during the Jordan Food Fair.

* Effectiveness of Traders

Jordan Food is one of the most important commercial events on the food agenda in the food sector, where all types of goods are sold from all categories of businesses. Meat, dairy, fresh, dried and processed products. Coffee, retail and wholesale.... all will be represented.

*Earnings

Great deals and suppliers providing competitive services, Jordan Food is a right place to provide you with useful and inspiring ideas to grow up your business.





About (IJFE)...

International Jordan Food Exhibition (IJFE) will promote and help to achieve the standards of the food industry and the food sector according to the required Jordanian standards. For the International food retailers and traders, as well as food processors, suppliers, food technology companies and food and drinks service companies. Jordan International Food Exhibition (IJFE) will be excellent to support their labor market and a good opportunity to open new horizons for the invasion of emerging markets in Jordan.

Why Should I participate in this exhibition?!

- 1. Enhance your brand internationally.
- 2. Establish a network of business relationships with the most important distributors, retailers and buyers for food field.
- 3.Getting international opportunities for food exchange and expertise.
- 4.Identifying new trends and developments within food, drinks and component industry.
- 5. Create awareness about the latest products, technology and services in this field.
- 6. Create opportunities and encourage the culture to increase business locally.





Products you will see...

- Meat and poultry
- Fish and seafood
- Dairy products
- Fruits and vegetables
- Bread, pastries and cereal
- chocolate and desserts
- drinks and non-alcoholic beverages
- Herbs , legumes and sauces
- Spices
- Clothing and accessories related to food and drink.
- Plastic products for daily domestic use
- Refrigerated and frozen food

- Babies and infant nutrition
- Grocery Products
- Organic products and healthy food
- Canned and preserved food
- Cooking oils and fats
- Rice and Macaroni
- Dried food
- Cooking Equipment



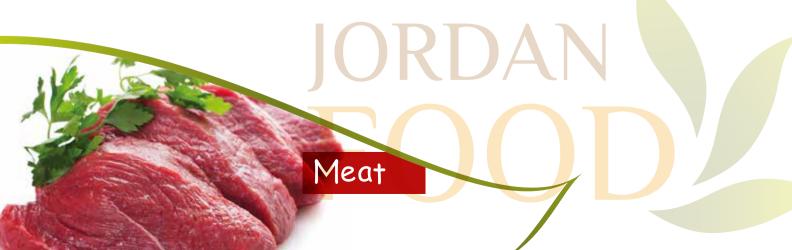


Participating companies and exhibitors

- Commercial Agencies.
- Manufacturers, Importers and Suppliers
- Canned Food Manufacturers
- Halal Food Dealers
- Organic food traders
- Dealers of fresh daily products
- Refrigerated food traders and frozen foods
- Fish and seafood traders
- Traders of fruits, vegetables and groceries
- Traders of oils, fats and sauces
- Nutrient producers, food ingredients and dietary supplements.
- Producers of dietary fiber materials
- Approved Food Agents
- Dairy Manufacturers
- Bakeries and desserts manufacturers
- Factories production lines and packaging lines.

Visitors

- Executive managers for food companies and food and drinks manufacturers.
- Purchasing managers from supermarkets, grocery stores, supermarkets, wholesale, retail stores, hotels and Hospitals.
- Importers of food, drink, distributors and wholesalers.
- Representatives of airlines, flights and public transport.
- Food service and hospitality companies.
- Professionals, consultants, government institutions, trade unions and free zones.
- Distributors.
- Event organizing companies, hospitality and food services





Sponsorship

Diamond Sponsor

Platinum Sponsor

Golden Sponsor

Silver Sponsor

35200 \$ 1sponsor

28100 \$ 2 sponsors

21100 \$ 2 sponsors

14000 \$ 5 sponsors

Features of Sponsorship

Diamond Sponsor: 60m² free, prominent advertising and media visibility on all parties of the advertising campaign, prominently in culinary show, Front outer cover page of Jordan Food Catalogue + Two full pages, middle – front location (Next to Main Entrance).

Platinum Sponsor: 36m² free - Prominent advertising and Media visibility at all parties of the advertising campaign, prominently in culinary show,

back cover page of Jórdan Food Catalogue + full page, a flyer in each Tote bag – Priority booking on front locations.

Golden Sponsor: 18m² free - logo placement in all parties of the advertising, Inside of the front cover page + half page in Jordan Food Catalogue, banners and flyers- Priority booking on Special places.

Silver Sponsor: 9m² free- logo placement in all parties of the advertising, banners and flyers and a full page in Jordan Food Catalogue.

Sponsorship Catalogue

Front cover page (1500) \$
Back cover page (1200) \$
Inside of the front cover page (850)\$
Inside of the back cover page (600)\$
Any internal page (300) \$
Half page (150) \$
Tote Bags sponsorship

One side (2000) \$

Spices & Herbs



Fees:

350\$ (Per SQM) Shell stand with Fittings 325\$ (Per SQM) Space Only

Sales tax not included

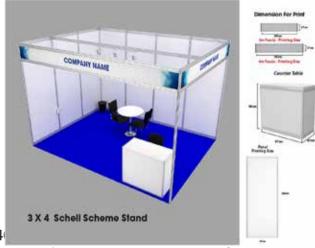
Location:

Jordan International Exhibition Center - Macca Mall

Stand facilities:

White wood sheets 100 cm - aluminum frame 24

Electrical connection - One Table / Two Chairs - One Trash Can - Carpet - One Sign for each (Company Name) (Arabic or English).







Abed Alnabi

Deputy General Manager

M:-+962 797146101

Email: AbedAlnabi@ipco.jo

Ahmad Almasri

Marketing Manager

M:-+962 797147244

Email: ahmad@ipco.jo

Organized by



تنظيم

URL: www.ipco.jo

T:- +962 6 5824568

Email: info@ipco.jo

F:- +962 6 5824569





REGISTRATION

Participation Details

Company / Organization Name:	
Product / services Exhibited:	
Person in charge-Name:	
Job title:	
Company address:	
Email:	
Web Address:	
Total SQM	Stand Number
Mobile : Fax:	
Tel:	Da <mark>te:</mark>
On Behalf of The Company	

Rice



Exhibition Floorplan



